

What's new in ExtraTxt 3.3

November 2012

Table of Content

1	Send Coupons by Email	3
2	Issue Selected Coupon Code	6
2.1	Issue Selected Code by SMS	6
2.2	Issue Selected Code by Email	8
2.3	Issue Selected Code by Printing	10

1 Send Coupons by Email

Apart from sending coupons by SMS, you can send coupons to your customers by Email.

- i. Open the coupon record and select "Send Coupons by Email" in the toolbar.

Coupon

The screenshot shows the 'Coupon' management interface. At the top, there is a toolbar with buttons for 'New', 'Edit', 'Delete', 'Manage Coupon Codes', and 'Issue Coupons'. The 'Issue Coupons' dropdown menu is open, showing options: 'Send Coupons to Individuals by SMS', 'Send Coupons to Subscription Lists by SMS', 'Send Coupons by SMS Merge', and 'Send Coupons by Email' (which is highlighted in yellow). Below the toolbar, the 'General Information' section displays the following details for a coupon named 'Burger Queen':

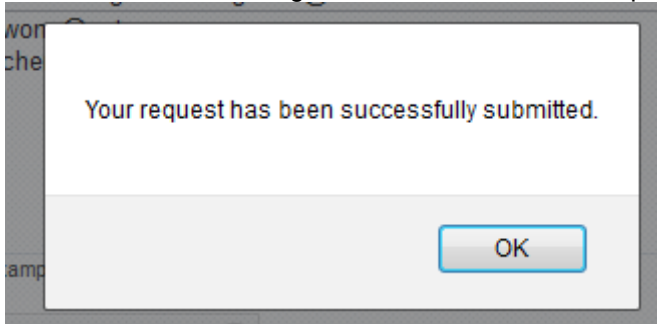
- Coupon Name: Burger Queen
- Tag: Burger_Queen
- Description:
- Start Date: 2012-11-28
- End Date: 2012-12-28
- Coupon Format: Web Coupon
- Barcode Type: QR Code
- Coupon Type: Unique Coupon Code

- ii. A dialog will be shown. Input the email addresses, subject and body of the Email. Click "Send" button to submit the email request.

The screenshot shows the 'Send Coupons By Email' dialog box. It contains the following fields and content:

- From:** "Burger Queen" <marketing@burgerqueen.com>
- To:** skwong2000@gmail.com, john.doe@extracomm.com
- Example:** john.doe@company1.com
- Subject:** Burger Queen Wish You a Merry Christmas 2012!
- Content:** We take this chance to wish you all Merry Christmas and Happy New Year!
Use this link to access your coupon:
<%coupon.Burger_Queen.link%>
Always be filled with happiness, with love and with joy!!
Every success in the year 2012!!!
Best Wishes,
Burger Queen
- Send** button

iii. A successful message will be shown after the request has been submitted.



iv. The recipient will receive an Email as following:



v. When the recipient clicks the coupon link, the coupon will be opened.

- If the recipient is using iPhone iOS6, Apple Passbook coupon will be downloaded.



- Otherwise, web coupon will be shown.



- vi. In the coupon code list view, you can see that the codes have been issued to the email recipients.

Coupon Codes for Burger Queen

New		Delete	Manage Coupon Codes ▾	Issue Selected Coupon Code ▾	Export T
<input type="checkbox"/>	Coupon Code ▲	Status	Phone / Email / Print	Issued on	Down
<input type="checkbox"/>	0006723064	Issued	skwong2000@gmail.com	2012/11/28 18:01:37	
<input type="checkbox"/>	0012137804	Issued	john.doe@extracomm.cor	2012/11/28 18:01:37	
<input type="checkbox"/>	0016695781	Available			

2 Issue Selected Coupon Code

For coupon with unique coupon code, you can re-issue a coupon to your customer by:

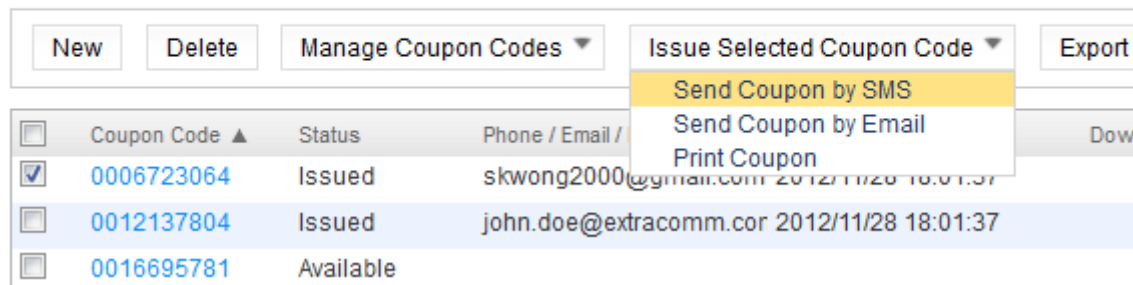
- Sending the coupon to him through SMS.
- Sending the coupon to him through Email.
- Printing the coupon and passing the paper coupon to him.

Note: When re-issuing a previously sent coupon code, make sure that the same code is sent to the same person. If you send the same code to different people, it will cause problem during redemption.

2.1 Issue Selected Code by SMS

- In the coupon code list view, select the coupon code which is previously sent to your customer and select "Send Coupon by SMS" in the toolbar.

Coupon Codes for Burger Queen



Coupon Code ▲	Status	Phone / Email /
<input checked="" type="checkbox"/> 0006723064	Issued	skwong2000@gmail.com 2012/11/28 18:01:37
<input type="checkbox"/> 0012137804	Issued	john.doe@extracomm.cor 2012/11/28 18:01:37
<input type="checkbox"/> 0016695781	Available	

- A dialog will be opened. Input the phone number and content of the SMS. Click "Send" button to submit.

Send Coupon By SMS

Coupon Code: **0006723064**

Issue Time	Phone / Email / Print
2012/11/28 18:01:37	skwong2000@gmail.com

To: +14158887777

Example: +14158887777

Content: Add Coupon Field

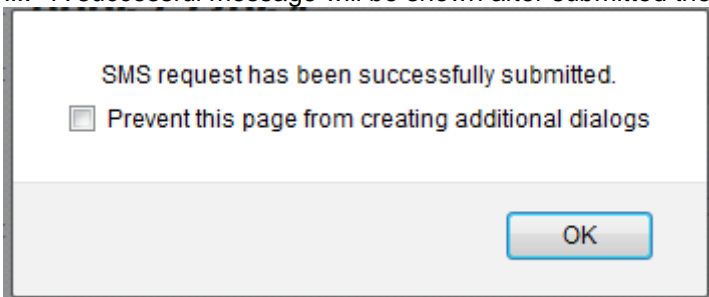
Burger Queen wish you a Merry Christmas 2012!

Get your Xmas coupon at here: <%coupon.Burger_Queen.link%>

SMS-Text Message #1: 82 characters left

Send

iii. A successful message will be shown after submitted the request.



iv. In the coupon code list view, you will see the coupon code was issued to the phone number you specified and you can review the issue history from the tooltip.

Coupon Codes for Burger Queen

Coupon Code	Status	Phone / Email / Print	Issued on	Downloaded on
0006723064	Issued	... +14158887777	... 2012/11/28 18:35:33	
0012137804	Issued	john...	2012/11/28 18:01:37	
0016695781	Available			
0017494328	Available			
0026006353	Available			

Issue History:
2012/11/28 18:01:37 skwong2000@gmail.com
2012/11/28 18:35:33 +14158887777

2.2 Issue Selected Code by Email

- i. In the coupon code list view, select the coupon code which is previously sent to your customer and select "Send Coupon by Email" in the toolbar.

Coupon Codes for Burger Queen

New		Delete	Manage Coupon Codes	Issue Selected Coupon Code	Exp
<input type="checkbox"/>	Coupon Code ▲	Status	Phone / Email /		D
<input checked="" type="checkbox"/>	0006723064	Issued	... +14158887777	Send Coupon by SMS Send Coupon by Email Print Coupon	...
<input type="checkbox"/>	0012137804	Issued	john.doe@extracomm.cor		2012/11/28 18:01:37
<input type="checkbox"/>	0016695781	Available			

- ii. A dialog will be opened. Input the email address, subject and content. Click "Send" button to submit.

Send Coupon By Email

Coupon Code: **0006723064**

Issue History:

Issue Time	Phone / Email / Print
2012/11/28 18:01:37	skwong2000@gmail.com
2012/11/28 18:35:33	+14158887777

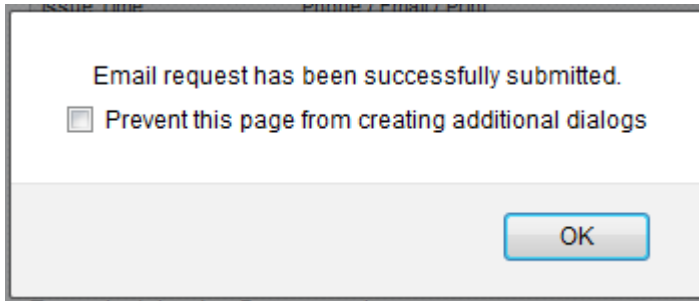
From: "Burger Queen" <marketing@burgerqueen.com>
To: skwong2000@gmail.com
Example: john.doe@company1.com

Subject: Add Coupon Field
Burger Queen Wish You a Merry Christmas 2012!

Content: Add Coupon Field
We take this chance to wish you all Merry Christmas and Happy New Year!
Use this link to access your coupon:
<%coupon.Burger_Queen.link%>
Always be filled with happiness with love and with joy!!

Send

iii. A success message will be shown after submitted the request.



iv. In the coupon code list view, you will see the coupon code was issued to the email you specified and you can review the issue history from the tooltip.

Coupon Codes for **Burger Queen**

<input type="checkbox"/>	Coupon Code ▲	Status	Phone / Email / Print	Issued on	Download
<input type="checkbox"/>	0006723064	Issued	... skwong2000@gmail.co	2012/11/28 18:42:15	
<input type="checkbox"/>	0012137804	Issued	john.doe@extracomm.com	2012/11/28 18:01:37	
<input type="checkbox"/>	0016695781	Available			
<input type="checkbox"/>	0017494328	Available			
<input type="checkbox"/>	0026006353	Available			

Issue History:
2012/11/28 18:01:37 skwong2000@gmail.com
2012/11/28 18:35:33 +14158887777
2012/11/28 18:42:15 skwong2000@gmail.com

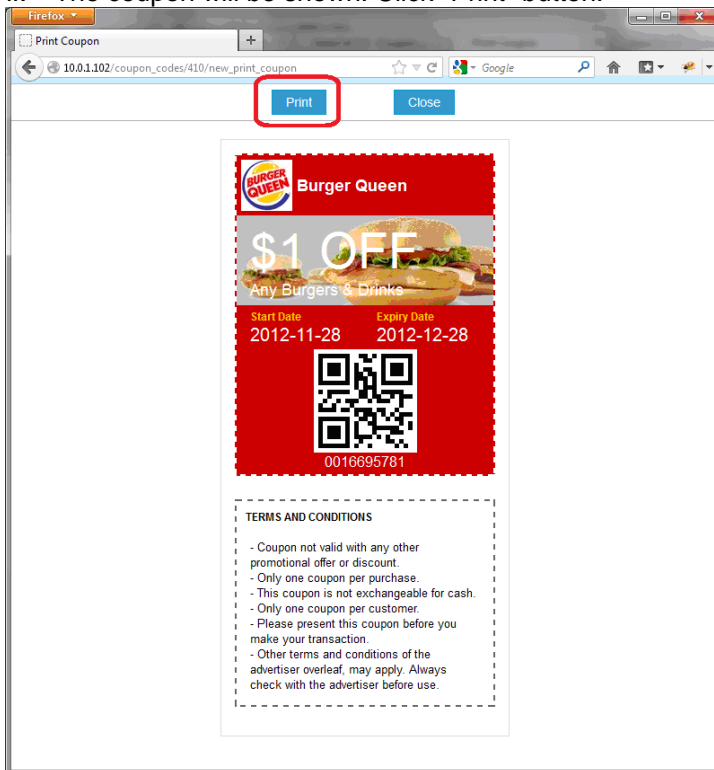
2.3 Issue Selected Code by Printing

- i. In the coupon code list view, select the coupon code which is previously sent to your customer and select "Print Coupon" in the toolbar.

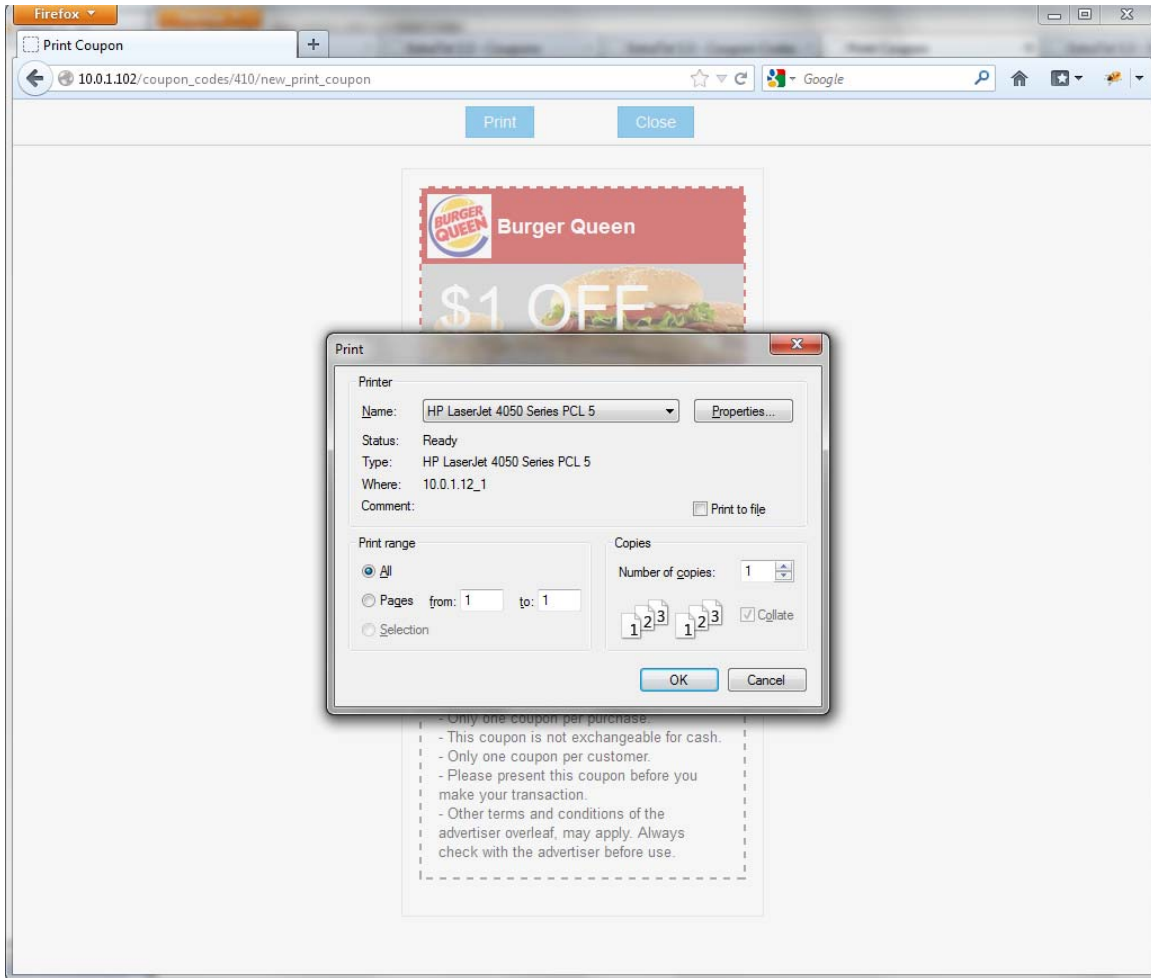
Coupon Codes for Burger Queen

New		Delete	Manage Coupon Codes	Issue Selected Coupon Code	Export
<input type="checkbox"/>	Coupon Code ▲	Status	Phone / Email /		Do
<input checked="" type="checkbox"/>	0006723064	Issued	... skwong2006@gmail.co ...	2012/11/28 18:42:15	
<input type="checkbox"/>	0012137804	Issued	john.doe@extracomm.cor	2012/11/28 18:01:37	
<input type="checkbox"/>	0016695781	Available			
<input type="checkbox"/>	0017484328	Available			

- ii. The coupon will be shown. Click "Print" button.



iii. The "Print" dialog will be opened. Click "OK" to send the page to printer.



v. In the coupon code list view, you will see that the coupon code was printed and you can review the issue history from the tooltip.

Coupon Codes for Burger Queen

Coupon Code	Status	Phone / Email / Print	Issued on
0006723064	Issued	... Printed	... 2012/11/28 18:47:04
0012137804	Issued	john.fo	
0016695781	Available		
0017494328	Available		
0026006353	Available		

Issue History:
2012/11/28 18:01:37 skwong2000@gmail.com
2012/11/28 18:35:33 +1415888777
2012/11/28 18:42:15 skwong2000@gmail.com
2012/11/28 18:47:04 Printed