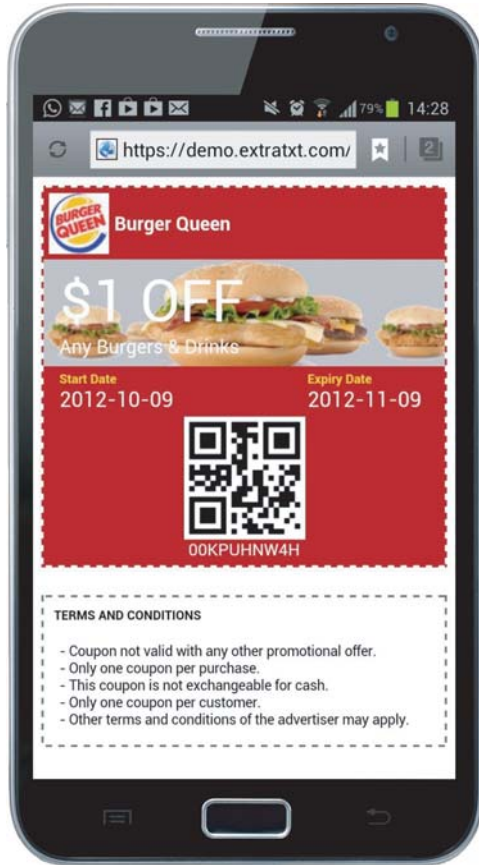


## Mobile Coupons



ExtraTxt's mobile coupon features will permit your sales and marketing departments to maximize its reach by allowing mobile coupons to be sent to subscribers using multiple formats. Whether it's an Apple Passbook Coupon, Web Coupon, or a standard SMS Text Message Coupon, ExtraTxt will let your business send exclusive offers and discounts to all of your opted-in subscribers. Being suitable for any business type or size, ExtraTxt allows creating and distributing mobile coupons in a simple and an affordable way - all with a few clicks of a button.

Web Coupon



For a non-iOS6 mobile device, the Web Coupon will be displayed on the web browser of the phone.

Apple Passbook Coupon



iOS 6

With an Apple device using iOS6, Apple Passbook Coupon will be downloaded from ExtraTxt with the ability to import the coupon into the Apple Passbook application.

Text Coupon



The simplest form of mobile coupon, a standard SMS Text Message Coupon will reach a mass-market audience across virtually all mobile devices.

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